

REACH YOUR TARGET MARKET

1000 + Professional Landscape Architects in Ontario.

Professionals who are searching for the best products & services for their clients.

why advertise?

Contact with a targeted readership of industry professionals with 2,000 + circulation.

Advertise in conjunction with important association news and articles by industry experts.

Members look to **Ground: Landscape Architect Quarterly** as a source of information.

Extremely reasonable rates & volume discounts for 2 or 4-issue commitments.

ADVERTISING RATES

EFFECTIVE JUNE 2010

Full Page Ad With Bleed: 9.5" w x 12.25"h
Full Page Ad Without Bleed: 9"w x 11.75"h
(live area 7.5"w x 10.25"h)

Full Page:

1 time	2 times	4 times
\$1,825	\$1,740	\$1,650

Half page ad, horizontal, no bleed: 8.5"w x 5.5"h
Half page ad, vertical, no bleed: 4.125"w x 11.25"h

1 time	2 times	4 times
\$1,000	\$950	\$900

Quarter page ad, vertical, no bleed: 4.125"w x 5.5"h

1 time	2 times	4 times
\$565	\$540	\$500

COVERS: Call for availability

Inside Front Cover:

1 time	2 times	4 times
\$2,250	\$2,140	\$2,025

Inside Back Cover:

1 time	2 times	4 times
\$2,250	\$2,140	\$2,025

Back Cover:

1 time	2 times	4 times
\$2,825	\$2,700	\$2,540

NEW! Position Guarantee: Add 10%

Prices quoted do not include HST

All ads should be provided as camera ready art, at the indicated size, at a resolution of 300 dpi and in CMYK.

TIFF files are recommended. Illustrator EPS files (text converted to outlines) and PDF files are also acceptable.

Please forward completed and confirmed ads to the OALA FTP site.

Please note:

All advertising insertions are in full colour.
All advertising rates are plus applicable taxes.
All ads must be paid in full before print.
OALA reserves the right to decline advertising at its discretion.

If you have any questions, e-mail advertising@oala.ca or phone Aina Budrevics (416) 231- 4181 x1



Ground

BOOK YOUR AD NOW

- Fill out and return form by fax: 416-231-2679 or email: advertising@oala.ca to reserve your space.
- Invoices are rendered on the ad booking deadline of each issue and are due within 30 days of the date of invoice.
- If you have provided credit card information you authorize the OALA to charge the credit card on the ad booking deadline of each issue.

Ad booked by: _____

Signature: _____

Date: _____



Billing Information:

Company/Organization: _____

Contact: _____ Address: _____

Suite: _____ City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Please reserve the following space:

1. Full Page

**Full page ad with bleed: 9.5"w x 12.25"h

**Full page ad without bleed: 9"w x 11.75"h (live area: 7.5"w x 10.25"h)

Call for availability

COVERS: IBC - Full Page

OBC - Full Page

IFC - Full Page

2. Half Page Horizontal Half Page Vertical

**Half page horizontal without bleed: 8.5"w x 5.5"h

**Half page vertical without bleed: 4.125"w x 11.25"h

3. Quarter Page Vertical

**Quarter page vertical without bleed: 4.125"w x 5.5"h

4. Please check the number of issue(s) that you would like to have your ad appear in:

1 time

2 times

4 times

Beginning with issue: Ground11

Ground12

Position Guarantee: Add 10% - Contact OALA for availability

5. Payment by VISA MASTERCARD INVOICE

I understand that the ad will not appear until payment is received by the OALA office.

VISA/MASTERCARD # _____ Expiry Date: _____

Authorized Signature/Name on Card: _____

PLEASE FAX YOUR COMPLETED FORM TO 416-231-2679

Ground