CONTINUING EDUCATION NEWSLETTER

ADVERTISER MEDIA KIT

CE NEWSLETTER

CE is published mid month and features upcoming webinars, recordings, online courses, and resources.

STATISTICS

- 40% average total clicks
- 22% unique click rate
- 40% open rate
- 99% successful deliveries
- Distributed to over 2000 readers

ADVERTISER PACKAGE

- Leader-Board Banner
- Social Media Post after each newsletter with volume purchases
- Ad proof before newsletter is published

AD RATES

CE NEWSLETTER			
AD SIZE	1 ISSUE	3 ISSUES	6 ISSUES
LEADER BOARD 600 X 74 PIXELS	$580.	$1750.	**$3500.** 3 X IN THE WEEK AFTER EACH e-NEWS FOR A TOTAL OF 18 TIMES
BODY BANNER 600 X 74 PIXELS	$500.	$1500.	**$3000.** 3 X IN THE WEEK AFTER EACH e-NEWS FOR A TOTAL OF 18 TIMES
PRODUCT SPOTLIGHT 600 X 74 PIXELS	$420.	$1250.	**$2500.** 3 X IN THE WEEK AFTER EACH e-NEWS FOR A TOTAL OF 18 TIMES

Artwork and social media posts are due on the 1st of each month

SIGN HERE

Company/name: _____

Ad Size : _____Frequency#_____

Client to provide artwork on the first of each month. If social media is included they also supply social media posts.

CONTACT

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Ontario Association of