OALA 2021 Budget

| * From Audited Statements | 2020 Actual* | 2020 Budget | 2021 Budget | 2021 Operations | 2021 Strategic |
|--|--------------|-------------|----------------|--------------------|-------------------|
| Income | | | | | |
| Member Dues | 645,574 | 611,868 | 616,164 | 616,164 | - |
| Advertising Income | 93,686 | 86,650 | 92,850 | - | 92,850 |
| Programs | 23,664 | 32,500 | 12,500 | - | 12,500 |
| Operations | 34,037 | 28,625 | 28,278 | 27,778 | 500 |
| Sponsorship | 24,950 | 28,750 | 10,000 | - | 10,000 |
| CEBA Loan & Payroll Subsidy | 14,036 | - | - | - | - |
| CSLA Dues Collected | 184,892 | 195,385 | 184,892 | 184,892 | - |
| Carry forward to Complete Planned Programming | - | 73,383 | 195,863 | - | 195,863 |
| Total Income | 1,020,840 | 1,057,161 | 1,140,547 | 828,834 | 311,713 |
| Expenses Administrative Support | 424,913 | 460,186 | 523,565 | 523,565 | |
| Governance | 73,593 | 126,700 | 129,500 | 66,500 | 63,000 |
| Build Awareness & Create Opportunities | 132,316 | 153,425 | 164,300 | 500 | 163,800 |
| Engage Membership | 54,041 | 76,600 | 51,000 | 34,000 | 17,000 |
| Continuing Education | 36,317 | 36,700 | 47,367 | 7,000 | 40,367 |
| CSLA Contribution | 187,179 | 193,550 | 182,345 | 182,345 | - |
| Repay CEBA Loan | - | - | 30,000 | - | 30,000 |
| Covid Contingency | - | 10,000 | 12,470 | - | 12,470 |
| Total Expenses | 908.359 | 1,057,161 | 1,140,547 | 813.910 | 326,637 |